

ICE PROFIT CENTER

- ❖ ICE SALES-A GREAT PROFIT CENTER
- ❖ MANAGED PROPERLY WITH ICE QIK[®]
- ❖ REDUCED COST OF BAGGED ICE
- ❖ INCREASED MARKET APPEAL
- ❖ VIRTUALLY ELIMINATE LABOR COST
- ❖ EXPAND ICE SALES TO 24/7
- ❖ MAXIMIZE PROFITS WITH ICE QIK[®]
- ❖ AMAZING RETURN ON INVESTMENT

ICE PROFIT COMPARISON

	BUY BAGGED	ICE QIK [®]
Cost to Supplier	\$.950	\$.000
Utility Cost	.035	.045
Cost of Bags	.000	.065
Equipment Cost	<u>.000</u>	<u>.170</u>
Cost per bag	<u><u>\$.985</u></u>	<u><u>\$.280</u></u>

So, when you sell an average of 40 bags a day at \$1.50 per bag your profits *significantly* improve!

30 Day Gross Revenue	\$ 1,800	\$ 1,800
30 Day Cost	<u>1,182</u>	<u>336</u>
30 Day Gross Profit	<u><u>\$ 618</u></u>	<u><u>\$ 1,464</u></u>
365 Day Gross Profit	<u><u>\$ 7,519</u></u>	<u><u>\$17,812</u></u>